

EVANSVILLE COMMUNITY SCHOOL DISTRICT

CSI – Communication and Community Engagement

Wednesday, August 20, 2018

6:00 pm

District Board and Training Center

340 Fair Street (Door 36)

Note, public notice of this meeting given by posting at the District Office, Levi Leonard Elementary School Office, Theodore Robinson Intermediate School Office, J.C. McKenna Middle School Office, High School Office, Evansville School District Web Site: Evansville.k12.wi.us, and by forwarding the agenda to the [Evansville Review](#), Union Bank & Trust and Eager Free Public Library.

Committee Members:

Michelle Buehl	Kathi Swanson
Barbara Dorn	Jennifer Hanson
Mandi Firgens	Lindsay Krull
Mark Stano	Joanie Dobbs
Abby McCullough	

Agenda:

1. Attendance and welcome new members.
2. Approve minutes from August 1st, 2018 meeting.
3. Review meeting agenda.
4. Create long and short term goals to complete our strategic plan.
5. Share revised Communication Plan and assign tasks to members to complete revision including:
 - New Cover.
 - Table/Flowchart of target audiences.
 - Organizational Chart to designate who is responsible for sharing with each group determined to be a target audience.
 - Create template for external and internal communications as well as “Positive Post-its” for the Facebook page.
 - Simplify Communication Strategies.
 - Create Table to share method of communication based on type of message.
6. Create plan for rolling out new strategies for the 2018-19 school year to include branding our district and telling our story through Facebook, a brochure and staff/family voices.
7. Decide on next meeting date/time and set agenda.
8. Adjourn.

Please take notice that a majority of the Board Members for the Evansville Community School District may be present at this meeting to gather information about subjects over which they have decision-making responsibility. If a majority is present, this constitutes a meeting of the Board Members for the Evansville Community School District, as the applicable statute has been interpreted by the Wisconsin Supreme Court, although the School Board will not take any formal action at this meeting.

Upon reasonable notice, all reasonable efforts will be made to accommodate the needs of people with disabilities through appropriate aids and services. For additional information or to request this service, contact the District Office at 340 Fair Street, 882-3387 or 882-3386.

More specific information about agenda items may be obtained by calling 882-3387 or 882-3386.

Posted: 8/16/18